



COMFORTABLE PLACES FOR MOTHERS TO REST, FEED OR EXPRESS
WORK - TRAVELLING - STUDYING - SHOPPING

THE PROBLEM

LACK OF PLACES TO EXPRESS OR BREASTFEED :

- At work
- At study
- Out and about
- Travelling

CUSTOMERS:

- Based in the UK
- Corporate businesses
- Universities
- Airport terminals
- Railway terminals
- Shopping centres

THE PRODUCT

MUMPOD®

- Self-contained unit
- Assembled on site
- Fully Mobile
- Comfortable integrated seating
- Wipe clean surfaces
- Booking and access app
- Interchangeable external sleeve (for branding or advertising)
- Internal digital screens (for advertising and information)

MUMPOD® APP

- Booking and access application
- Data collection about the user

FOR LEASE/HIRE OR PURCHASE

- Available to purchase at an estimated sales price of £16,000
- Available for lease/hire for an estimated monthly hire fee of £400 pm with a minimum 3 month agreement

PROJECT MUMPOD 2021

A B2B model, providing services to companies and organisations to improve pregnant and breastfeeding employees' and customers' lives. The project will develop the MumPod® from prototype to full production. This will become an integral part of the business consultancy #KeepingMum a subsidiary of Breastfeeding Hub Ltd. Queensbury Group are investing in the development project and Rosamund McFadden has joined the group as an associate and their Family Consultant

£30k

Cost saving on retention of 1 employee

1:8

Mums think they must give up BF* on return from Maternity Leave

TEAM:

PROJECT LEAD



Breastfeeding Hub

#keepingmum®

Rosamund McFadden
Director

Midwife/IBCLC***

INVESTMENT PARTNER



PROTOTYPE DESIGN/MANUFACTURER



+44 7507 805536



rose@breastfeedinghub.org



Rosamund McFadden



www.breastfeedinghub.org

CLOSE GENDER PAY GAP
Attract & the best staff
REDUCE SICK LEAVE

Protect health of staff

INCLUSIVE EMPLOYER

Protect breastfeeding

*Breastfeeding

**Serviceable Obtainable Market

***International Board Certified Lactation Consultant